



جمعية إنماء القدرات في الريف

Association for the Development of Rural Capacities



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NEXT MED

MERAVIGLIA

- **Project Name:** Mediterranean Entrepreneurship's Real Added Values to Innovate and Green Local and Inner Areas
- **Donor:** EU Interreg NEXT MED Program
- **Partners:** CDE Petra Patrimonia (CDE PP); Governor of Manisa (GoM); AMESCI Foundation (AMESCI); AERE Hammamet (AERE); ADR – Association for the Development of Rural Capacities (ADR); Jordan University of Science and Technology (JUST); Young Entrepreneurs' Initiative Cooperative (CIJE); Consorzio Formazione Lavoro e Cooperazione (CFLC).
- **Geographic coverage:** France, Italy, Turkey, Tunisia, Lebanon, Jordan
- **Project period:** August 9, 2025 – August 8, 2028
- **Project Period:** 36 Months
- **Budget:** €250,000 (budget Managed by ADR), €2,494,000 (Total project Budget)

Key Beneficiaries

Supporting 440 aspiring entrepreneurs through training and incubation programs



More than 150 trainers, coaches, and mentors strengthening their skills



Thousands of indirect beneficiaries, thanks to educational resources, methodological tools, and capitalization actions



Local communities and NGOs benefiting from concrete and replicable solutions





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Project's Objectives

General Objective

- To enhance access to employment and foster sustainable development in the Mediterranean area by supporting the acquisition of green and entrepreneurial skills through innovative local and transnational training initiatives.

Specific Objectives

- To enhance the employability of vulnerable groups through the development of environmental and entrepreneurial skills.
- To encourage micro-enterprises and self-employment as practical responses to local employment and environmental challenges.
- To design and test innovative training models that combine strong local foundations with transnational cooperation.
- To build a Mediterranean ecosystem for training, mentoring, and innovation in the green economy.





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Target Audiences

The program targets **young people and women** seeking employment, as well as the **long-term unemployed with few or no qualifications**. It also engages actors involved in training and professional integration, including **training organizations, incubators, social centers, and mentors, alongside entrepreneurs and project leaders in the green economy**. In addition, **local authorities, NGOs, and public decision-makers** committed to employment and sustainable development are actively involved.



Unemployed



Women



Youth



Local Authorities
(Municipalities)



NGO



Public decision-makers



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Approach and Methodology

MERAVIGLIA is built on an integrated approach, combining strong local roots, based on the analysis of socio-economic and environmental needs, with the co-construction of actions alongside local stakeholders and communities. It emphasizes transnational cooperation to promote the sharing of practices, mobility, and intercultural mentoring. The program ensures that methods and tools can be replicated and adapted across the Mediterranean region to support entrepreneurs and productive units.





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Expected results

- An innovative model of Third Places dedicated to environmental skills
- To create or strengthen 12 Third Places across partner territories to support the development of green skills and local innovation
- To develop a virtual academy dedicated to green entrepreneurship, facilitating access to resources, training, and experience sharing
- To design transnational training pathways combining e-learning, mentoring, and hands-on practical experiences to strengthen professional capacities
- To establish 4 eco-entrepreneur residencies promoting intercultural learning, experimentation, and the co-creation of sustainable solutions
- To produce policy recommendations aimed at enhancing the impact, sustainability, and long-term continuity of the actions undertaken





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Long-term impact

- Strengthened employability for vulnerable groups
- Development of sustainable economic activities at the local level
- Reduction of social and territorial inequalities
- Support for public policies promoting employment and ecological transition
- Strengthened Mediterranean cooperation around skills development and sustainable innovation



Employability



Social Equality



Sustainable Economic Activities



Ecological Transition



Mediterranean Cooperation



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Conclusion

MERAVIGLIA aims to contribute to a more inclusive, greener, and more resilient Mediterranean by making sustainable entrepreneurship a key lever for social and environmental transformation.

